



## Pitch Day 2020 Sponsorship Prospectus

### **What is Pitch Day?**

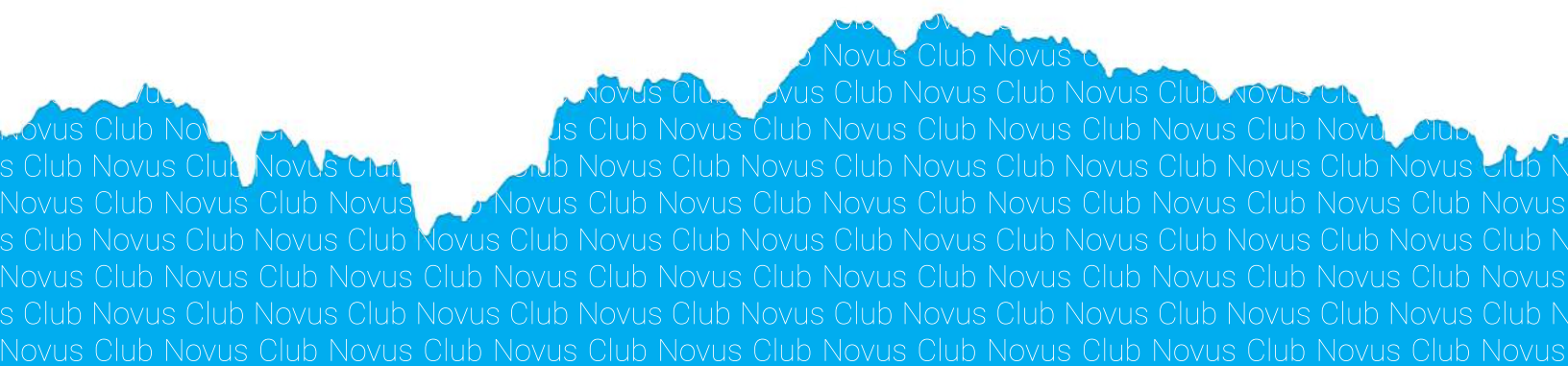
Novus Club's Third Annual Pitch Day will bring together over 200 high school entrepreneurs to pitch their startups to model investors and learn from industry practitioners.

### **Why Sponsor Pitch Day?**

Sponsors help us create a more memorable, impactful, and meaningful experience that motivates students to pursue higher education in computer science and business. By sponsoring Novus Pitch Day, you will help build the next generation of developers and technical-founders thereby allowing you to brand your product/service/API to a pool of highly talented and ambitious students.

### **Where do Sponsorship Funds go?**

Your sponsorship will directly contribute to improving the student experience at Novus Pitch Day – this includes food, swag, prizes, venue costs, and more. Novus is a 501(c)(3) educational organization and all contributions are tax-deductible.





# Sponsorship Packages

## Branding

	\$100 <b>SEED</b>	\$200 <b>ANGEL</b>	\$500 <b>VC</b>	\$1000 <b>IPO</b>
Logo on website	█	█	█	█
Advertise in Event Booklet	█	█	█	█
Social Media Shoutout		█	█	█
Distribute Swag		█	█	█
Logo on Award Plaques			█	█
Website Section			█	█
Thank You Video				█

## General

Sponsor Table	█	█	█	█
Judge Pitches		█	█	█
Host a Workshop				█
Sponsor & present an award				█

## Interested?

Please contact us at [sponsor@novusclub.org](mailto:sponsor@novusclub.org) if you are interested in sponsoring. All sponsorship tiers are flexible and we would be happy to arrange a custom tier.